

### **Monthly Statistics Report**

To: Tom Jones, Aviation Director; Tim O'Krongley, Deputy Director

From: Brian Pratte, Air Service Administrator

Copies: San Antonio Regional Stakeholders

Subject: July 2016 Monthly Statistics

Date: August 26, 2016

#### SUMMARY

Calendar year-to-date (CYTD) traffic continued its growth, up 0.56%, representing a total of 5,003,408 total passengers. This represents the largest CYTD traffic on record through July, the first time the total passenger count has exceeded 5 million in the first seven months of the year.

The San Antonio International Airport served 802,345 total passengers in July 2016, a slight decrease of (0.9%) when compared to July 2015. The decrease must be viewed in context. In July 2015, the General Conference of Seventh-day Adventist Church was held in San Antonio. This convention, one of the largest conventions to be held in San Antonio, brought an estimated 65,000 attendees. Approximately 60% (~78,000) of those conventioneers arrived and departed via air travel. If last year's convention were excluded from the year over year comparison, total passengers would have increased approximately 8.7%.

Domestic traffic for the month was up 0.5%, while international traffic experienced a decline of (17.5%). Again, context is important. The rate of decline in international passengers has decreased and is in line with the year-over-year reduction in capacity. In October 2015, Southwest Airlines opened their new international terminal at Houston Hobby Airport. In order to expand international service at Hobby, and to maximize the available slots into Mexico City (MEX), the SAT-MEX flight was negatively impacted and eliminated.

In July, total air cargo increased 0.8% year-over-year to 19,250,139 pounds. CYTD total cargo increased versus the same period in 2015 to 134,020,784 pounds, or 1.0%.

CITY OF SAN ANTONIO AVIATION DEPARTMENT 9800 Airport Blvd. San Antonio, TX 78216 | Phone 210.207.SAIA (7242) | Fax 210.207.3500 Please see Exhibit A for a detailed breakdown.

As part of our expanded efforts towards air service development, the San Antonio International Airport is also in the final stages of developing a robust, broad air service marketing and advertising program. This program will heighten awareness of options, including carriers and destinations, throughout San Antonio and the surrounding region.

#### **DOMESTIC PASSENGERS**

Scheduled domestic capacity, or seats, was essentially flat in July 2016 year-over-year with 446,544 monthly departure seats, down by 1,815 seats, approximately (0.4%). As discussed above, airlines routinely make monthly or seasonal adjustments to the number of flights and seats available to match market demand trends. The passenger traffic reported by the airlines tended to trend with the change in capacity.

Airline	Seat Capacity Change	Passenger Change		
Alaska Airlines	7.8%	7.4%		
Allegiant Air*	100.0%	100.0%		
American Airlines	(12.6%)	(5.1%)		
Delta Air Lines	(2.7%)	(1.8%)		
Frontier Airlines**	100.0%	100.0%		
Southwest Airlines	0.4%	(5.7%)		
United Airlines	(7.5%)	(5.0%)		

<sup>\*</sup>Allegiant Air began service from SAT to FLL, LAS and SFB in November 2015; \*\*Frontier service to/from ATL, DEN, LAS and PHL began in May 2016

When comparing year-over-year domestic capacity changes, the results were based on the following:

- Alaska Airlines: used larger equipment on their SEA route
- Allegiant Air: started new service to FLL, LAS and SFB in November 2015
- American Airlines
  - DFW and LAX: made day-of-week adjustments starting in November 2015
  - PHL: post-merger with US Airways, service to PHL was eliminated in October 2015
- Frontier Airlines: started new service to ATL, DEN, LAS and PHL in May 2016
- Southwest Airlines: added a second daily flight to BNA in June 2015
- United Airlines: primarily adjusted gauge of aircraft across multiple markets

#### INTERNATIONAL PASSENGERS

Scheduled international capacity, or seats, decreased in July 2016 year-over-year to 29,778 monthly departure seats, a decrease of 7,122 seats, approximately (19.3%). This is in line with the decline in total international passengers, which decreased

(17.5%). The passenger traffic reported by the airlines tended to trend with the change in capacity. In addition to capacity adjustments, the continuing devaluation of the Peso to the US Dollar may be contributing to decreased leisure travel between the two countries. In July 2016, the Peso had 13.2% less value than the same time in 2015, and 30.3% less value than two years prior to that.

Airline	Seat Capacity Change	Passenger Change
Aeromexico	(2.5%)	(3.1%)
Interjet	(6.8%)	(1.4%)
Southwest (International)	(50.0%)	(48.5%)
United	(12.1%)	(12.4%)
VivaAerobus**	(100.0%)	(100.0%)
Volaris	0.0%	2.6%

#Southwest discontinued SAT to MEX service in March 2016 \*\*VivaAerobus ceased service from SAT to MTY in August 2015

When comparing year-over-year international capacity changes, the results were based on the following:

- Aeromexico: reduced frequencies to MEX from twice to once daily in September 2015, except for peak travel periods
- Southwest: ceased service from SAT to MEX in March 2016, and did not operate SAT to CUN in May 2016.
- VivaAerobus: ceased service from SAT to MTY in August 2015.

#### **UPCOMING SCHEDULE CHANGES**

Frontier Airlines launched new nonstop service to four destinations in May 2016.

- Atlanta, GA (ATL): effective May 13<sup>th</sup>, four times per week utilizing 150-seat Airbus A319 aircraft
- Denver, CO (DEN): effective May 13<sup>th</sup>, daily service utilizing 150-seat Airbus A319 aircraft
- Las Vegas, NV (LAS): effective May 15<sup>th</sup>, three times per week utilizing 150-seat Airbus A319 aircraft
- Philadelphia, PA (PHL): effective May 13<sup>th</sup>, four times per week utilizing 150-seat Airbus A319 aircraft.

On May 19<sup>th</sup>, Southwest Airlines announced **NEW** nonstop service to Kansas City, MO effective November 6<sup>th</sup>, 2016. The daily flight will be operated with a 143-seat Boeing B737-700 aircraft. In addition, Southwest will be adding a fifth daily departure to Houston Hobby on the same day.

### **EXHIBIT A**

# San Antonio International Airport Passenger & Air Cargo Activity Summary Report

		July			Calendar Year-to-Date		
	2016	2015	% Change	2016	2015	% Change	
Passengers							
Domestic Enplanements	375,354	375,068	0.08%	2,387,901	2,335,789	2.23%	
Domestic Deplanements	374,800	371,300	0.94%	2,375,240	2,329,352	1.97%	
Total Domestic Passengers	750,154	746,368	0.51%	4,763,141	4,665,141	2.10%	
Intl Enplanements	26,225	31,291	-16.19%	121,206	157,843	-23.21%	
Intl Deplanements	25,966	31,994	-18.84%	119,061	152,465	-21.91%	
Total Intl Passengers	52,191	63,285	-17.53%	240,267	310,308	-22.57%	
Grand Total All Passengers	802,345	809,653	-0.90%	5,003,408	4,975,449	0.56%	
Air Cargo (in Pounds)							
Domestic Freight Enplaned	4,983,983	5,421,398	-8.07%	35,194,649	37,457,681	-6.04%	
Domestic Freight Deplaned	7,547,422	6,976,308	8.19%	52,297,585	49,480,352	5.69%	
Total Domestic Freight	12,531,405	12,397,706	1.08%	87,492,234	86,938,033	0.64%	
Intl Freight Enplaned	559,140	467,721	19.55%	4,379,998	3,768,505	16.23%	
Intl Freight Deplaned	272,527	226,850	20.14%	1,555,792	1,435,167	8.40%	
Total Intl Freight	831,667	694,571	19.74%	5,935,790	5,203,672	14.07%	
Total Freight	13,363,072	13,092,277	2.07%	93,428,024	92,141,705	1.40%	
Mail Enplaned	2,388,329	2,987,727	-20.06%	17,568,804	20,455,654	-14.11%	
Mail Deplaned	3,498,738	3,014,112	16.08%	23,023,956	20,146,278	14.28%	
Total Mail	5,887,067	6,001,839	-1.91%	40,592,760	40,601,932	-0.02%	
Grand Total All Air Cargo	19,250,139	19,094,116	0.82%	134,020,784	132,743,637	0.96%	

## San Antonio International Airport Aircraft Operations

	July		Calendar Year-to-Date			
	2016	2015	% Change	2016	2015	% Change
Air Carrier	7,654	8,093	-5.42%	51,418	52,365	-1.81%
Air Taxi	1,966	2,023	-2.82%	12,180	13,829	-11.92%
General Aviation	4,116	4,340	-5.16%	29,204	28,742	1.61%
Military	430	447	-3.80%	3,118	3,190	-2.26%
Total Itinerant	14,166	14,903	-4.95%	95,920	98,126	-2.25%