

**YOUR FASTEST  
ROUTE TO  
MORE  
ROUTES!**



**SAN ANTONIO**

**SPONSOR  
PACKAGE**

**ROUTES AMERICAS 2022**



**ROUTES  
AMERICAS  
2022 HOST**



**SAN ANTONIO  
INTERNATIONAL AIRPORT**

[FlySanAntonio.com/Routes-Sponsorships](https://FlySanAntonio.com/Routes-Sponsorships)



**routes  
americas**





# BE A PART OF HELPING OUR GREAT CITY REACH NEW HEIGHTS!

**FEBRUARY 15-17, 2022**

When businesses choose and support SAT, everyone benefits. More passengers means more nonstop flights, more airlines, and more competition—lowering fares and increasing opportunities for our community. Simply stated, SAT's Air Service Development is vitally important to growing our region by providing the air service needed to attract more visitors, more businesses, and more commerce. Routes America is the region's leading aviation event, bringing together senior industry leaders from destinations, airports and over 80 airlines.



**SAN ANTONIO  
INTERNATIONAL AIRPORT**

**ROUTES AMERICANS HOST 2022**



routes  
americas



# ECONOMIC IMPACT FOR BUSINESS AND OUR COMMUNITY



# \$520

PER DOMESTIC PASSENGER\*



# \$780

PER INTERNATIONAL PASSENGER\*



\*ESTIMATED ECONOMIC IMPACT OF EACH ADDITIONAL ROUTE SERVICE ADDED AT SAT.

## RECENT SUCCESSFUL AIR SERVICE ADDITIONS



sun country  
airlines.

CANCUN (CUN)

viva

●●● aerobus

LEON/GUANAJUATO (BJX)

jetBlue®

BOSTON (BOS) & NEW YORK (JFK)

Southwest®

COLORADO SPRINGS (COS)

Breeze

BENTONVILLE/FAYETTEVILLE (XNA)  
OKLAHOMA CITY (OKC) & TULSA (TUL)

# ROUTES AMERICAS 2022 SPONSORSHIP OPPORTUNITIES



## FIRST CLASS – GALA SPONSOR

**\$25,000**

(2 Sponsorships Available)  
On stage recognition at Routes Gala  
Printed/Digital Signage Recognition  
Signature Cocktail  
Option to Give Away Item to Gala guests  
Front Row VIP Table  
Concierge bar service

## EXECUTIVE CLASS – WELCOME RECEPTION SPONSOR

**\$15,000**

(4 Sponsorships Available)  
Printed/Digital Signage Recognition  
Logo included on Reception Cocktail Napkins  
Recognition on Routes Welcome Bag  
Option to give away item in Welcome Bag

## PREMIER CLASS – SHUTTLE SPONSOR

**\$5,000**

(4 Sponsorships Available)  
Logo on Routes Shuttle Signage  
Printed/Digital Signage Recognition  
Option to Give Away Item in Routes Welcome Bag

## FRIEND OF SAT

**\$2,500**

(5 Sponsorships Available)  
Printed/Digital Signage Recognition  
Option to give away item in Routes Welcome Bag

**TO SIGN UP FOR YOUR SPONSORSHIP VISIT:  
FLYSANANTONIO.COM/ROUTES-SPONSORSHIPS**